

ACTION PATHWAYS

FOR DEVELOPING AN ARTS-RICH SCHOOL OR DISTRICT

What do YOU Want to Do?

INCREASE TIME FOR THE ARTS IN THE SCHOOL DAY

1. Identify key stakeholders who have the power to make decisions and make change.
2. With your team of ambassadors, determine what you need to improve the school/district arts education ecosystem.
3. Craft a proposal or plan of action to optimize scheduling for greater student participation.

INCREASE THE BUDGET FOR ARTS EDUCATION

1. Identify key stakeholders who have the power to make decisions and make change.
2. With your team of ambassadors, determine what you need to improve the school/district arts education ecosystem.
3. Craft a budget proposal or plan of action to support a healthy arts education ecosystem.

ENGAGE CURRENT STUDENTS AS AMBASSADORS

1. Identify the student leaders in your school or alumni in the community.
2. Invite them to make the case for arts ed. Use the Arts Ed Now Youth Tip Sheet.
3. Encourage storytelling that shows parents, school leaders, and other students why the arts matter.

EXPLORE OPPORTUNITIES WITH COMMUNITY PARTNERS

1. Identify cultural partners in your community that offer arts programs/residencies in schools.
2. Learn more by requesting information or attending an information session.
3. Share what you learn with parents, administrators, and teacher leaders. Draft a plan that includes a proposed budget and timeline.

CONNECT ARTS ED TO BROAD COMMUNITY GOALS

1. Embrace opportunities to engage with local leaders to learn more about priorities and needs in your local community.
2. Use the Arts Ed Now infographics and data to develop a strong narrative about the impact of high-quality arts education.
3. Continue to engage stakeholders by framing arts education as an essential component of well-rounded education for all students. Emphasize that the arts are complementary to broad goals such as student and family engagement, social emotional development, and positive culture and climate.

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What do YOU Want to Do? [See More](#)

SEEK SCHOOL BOARD COMMITMENT TO ARTS ED

1. Learn more about local school board candidates' positions on arts education.
2. Showcase arts programs and feature student performances and exhibits at school board meetings throughout the year.
3. Seek board support to build and maintain a healthy arts ecosystem.

EXPAND ARTS EDUCATION OPPORTUNITIES

1. Learn key connections between the Every Student Succeeds Act and the Arts.
2. Explore resources and leverage opportunities available in your local community.
3. Stay informed and align your advocacy with the needs in your community.

CONNECT WITH COMMUNITY AMBASSADORS

1. Identify opportunities to showcase and celebrate your arts education program.
2. Promote active participation in the arts in social media, newsletters, and local press.
3. Document and share your advocacy actions using the Arts Ed Now Website, Calendar, and Facebook Group.



#ArtsAreEssential



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